# **CV PAULO FRUTUOSO**

# Senior Graphic Designer / Web Designer / / Designer Consultant

@ paulo.j.frutuoso@gmail.com

% http://www.paulofrutuoso.pt/design

**(**+351) 963854858

🗎 Telheiras, Lisbon, Portugal

🛓 june, 7, 1975

Portuguese

# **EXPERIENCE**

# Senior Graphic Designer / Web Designer / / Design Consultant

#### SMARTMOVE - Serviços de Mobilidade, S.A.

**♀** Lisboa

Design and development of graphic projects for printing using Adobe Photoshop and Adobe Illustrator, logos and identity design projects, Web and mobile prototyping / mockups using Invision, Balsamiq and others, design and front-end development of websites, web applications and mobile apps, using responsive frameworks such as Foundation, Twitter Bootstrap or jquery Mobile. Development of wordpress websites, HTML5, CSS and javascript editing and development using Adobe Dreamweaver and Sublime text, image processing and manipulation in Adobe Photoshop, development of animated banners for the web using Adobe Flash and animated GIF's in Adobe Fireworks. Video editing in Adobe Affter Effects.

# Senior Graphic Designer / Web Designer

#### **Freelance**

Jan 2009 - ongoing

**♀** Lisboa

Creative writing, text revision, design and development of graphic projects for printing using Adobe Photoshop and Adobe Illustrator, logos and identity design projects. Development of wordpress websites, HTML5, CSS and javascript editing and development using Adobe Dreamweaver and Sublime text, site optimization, image processing and manipulation in Adobe Photoshop, development of animated banners for the web using Adobe Flash and animated GIF's in Adobe Fireworks. Video editing in Adobe After Effects. Pagination of editorial projects using Adobe Indesign.

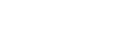
# Online Marketing Technician

#### **Escrita Digital**

media Feb 2010 - Nov 2011

**♀** Lisboa

Client support in development and content update in CMS, social network management, customer contacts management, monitoring web projects, usability and functionality tests on websites, layout design for web and printing, SEO e web marketing.



LANGUAGES

# Portuguese English Spanish French

# **TECHNOLOGIES**

#### **Designing Tools / Mockups**

Adobe Creative Suite CorelDraw

Balsamiq Invision Sketch

# Programming / Frameworks

 HTML
 HTML5
 CSS
 CSS3

 Javascript
 JQuery
 Foundation

 Twitter Bootstrap
 JqueryMobile

# Content Management

Wordpress Joomla Prestashop

#### Social Media

Facebook Google+ Twitter

Linkedin Youtube

# **EXPERIENCE**

#### **Graphic Designer**

#### Pausa Criativa

Lisboa

Creative writing, text revision, development of graphic design projects and editorial design in Adobe Illustrator and Macromedia Freehand, manipulation and image processing in Adobe Photoshop, pagination in Adobe Indesign, development of animated banners for the web in Adobe Flash and GIF's animated in Adobe Fireworks, support in events organization (photo exibitions)

### Copywriter

#### Diximagem - publicidade e comunicação global

m Feb 2001 - Apr 2003

Oeiras

Creative and concept development of communication content, text revision, catalogs pagination in QuarkExpress.

#### Cultural / Social Animator

#### **IEFP**

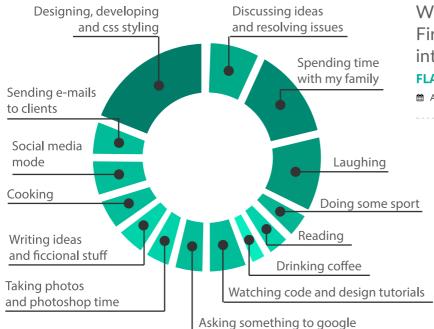
O Torres Vedras

Administrative support, support for young people's transition to the job market, dissemination of job offers and training, monitoring young people's integration in enterprises.

# **ORGANIZATION SKILLS**

Good interpersonal skills, team work motivation, easy communication and group integration. Professional experience in creative positions, easy to integrate into teams.

# A DAY OF MY LIFE



# **GRADUATION**

Communication Sciences expertise in Advertising

#### Universidade Autónoma de Lisboa

# **COURSES**

Joomla! 1, Joomla! 2, Templates Development

#### **FrenetikPolis**

Web Design (HTML5 & CSS3, Dreamweaver, JQuery, Flash)

#### **FrenetikPolis**

m Fev 2013 - Mar 2013

Spanish Course Levels A1. A2

#### **Languages Spanish Institute**

Adobe Graphic Design (Photoshop, Illustrator, Indesign and Photoshop Expert)

#### **FrenetikPolis**

Mov 2009

Web Design (Dreamweaver, Fireworks. Flash and integration)

#### **FLAG**